

## PhD Net Talks

### Blockchain-based Transformation of Tourism

Guest Speaker: Dr Horst Treiblmaier

[Modul University Vienna]

Dr. Horst Treiblmaier is a Full Professor and Head of the School of International Management at Modul University Vienna. Previously, he was a Visiting Professor at Purdue University, UCLA and UBC. He participated in various EU programs and worked for the European Technology Platform ALICE (Alliance for Logistics Innovation through Collaboration in Europe). His work has appeared in leading academic journals such as Information Systems Journal, Structural Equation Modeling, Business & Information Systems Engineering, IEEE Transactions on Engineering Management, Internet Research, Information & Management, Communications of the AIS, Annals of Tourism Research, Journal of Electronic Commerce Research and Schmalenbach Business Review. He is a research associate at the UCL Centre for Blockchain Technologies and an affiliated member of the academic faculty network at the Blockchain Center of Excellence at the University of Arkansas.



## 22 JUNE 18h00

[Lisbon Time]

**Online via Zoom**

To register, please send an e-mail  
to [cintursphdnet@ualg.pt](mailto:cintursphdnet@ualg.pt)  
until 20th of June.