

## INTRODUCTION TO QUALITATIVE RESEARCH

Teacher: José de São José [Faculty of Economics/UALG | CinTurs]

**Overview:** This course aims to introduce participants to qualitative research. This two-day course is particularly useful for those who are unfamiliar with qualitative analysis, but who are considering using this research strategy in the future. Main topics to be addressed are as follows: (1) Research strategies in social sciences; (2) Qualitative research methods; (3) Sampling and data collection methods in qualitative research. The course will be delivered through a combination of taught sessions and practical activities.



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## 23-24 JUN

**Hybrid Format**  
(in person or online via zoom)

**Sessions Schedule (6h):**  
9h - 10.30 and 11h - 12.30

**23 June** - anf. 3A  
**24 June** - laboratório A de informática

Inscriptions until the 17th June  
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