



ONLINE SHORT COURSE 2023

EXPERIMENTAL RESEARCH

Instructor: Giampaolo Viglia
[University of Portsmouth, UK]

- Course contents:**
1. How to prove causality
 2. Randomization
 3. Sample arrangements
 4. The design of an experiment
 5. Validity and reliability
 6. Moderators and mediators
 7. Types of experiments (online, field, quasi-experiments)
 8. Nature of participants and measures
 9. Manipulations and attention checks
 10. Analyzing experimental data

Software used: The PROCESS free macro for SPSS

14th JULY

Online Short Course - via Zoom

Total hours: 6h

Timetable: [Lisbon Time]

- 10h00am - 13h00am

- 14h30pm - 17h30pm