



# Tourism Trends

Challenges and opportunities  
for tourism destinations

4<sup>th</sup> November 2022 - 18h00

## WEBINAR PROGRAM

### 18H00 | Welcome Session

Alexandra Rodrigues Gonçalves, Director of ESGHT, UAlg, CinTurs

Patrícia Pinto, Director of CinTurs, UAlg

Ana Isabel Renda, Director of the Master in Tourism, ESGHT, UAlg, CiTUR

Cláudia Ribeiro de Almeida, Tourism Course Director, ESGHT, UAlg, CinTurs

## WEBINAR

Moderation of the Session: Cláudia Ribeiro de Almeida, ESGHT, UAlg, CinTurs

### 18H15 | Overtourism in Barcelona

Asunción Blanco | Autonomous University of Barcelona, TUDISTAR

### 18H50 | Roots tourism: definition and opportunities for the territories

Sónia Ferrari | University of Calabria

### 19H30 | Coffee break

### 19H50 | Film-tourism beyond the surface

Arthur Araújo | Lusófona University, GOVCOPP



### 20H30 | BOOK PRESENTATION: Vagabonding

Rolf Potts | Author of the Book "Vagabonding - An Uncommon Guide to the Art of Long-Term World Travel"

### 20H50 | Development of Surf Tourism and Implications for the Sustainable Management of Beaches

João Paulo Silva Jorge | Instituto Politécnico de Leira, ESTM Peniche, CiTUR

**REGISTRATIONS | [calmeida@ualg.pt](mailto:calmeida@ualg.pt) ou [cinturs@ualg.pt](mailto:cinturs@ualg.pt)**