



SEMINARS 2021



Miguel Moital

[Principal Academic - Bournemouth University]

THEORY IN TOURISM RESEARCH: RELEVANCE, CHARACTERISTICS AND APPLICATION

Summary: Theory is at the heart of research and tourism research is no exception. In this session participants will understand why theory is essential in tourism research, the role and functions of theory, the types of theory, the components of a theory and the three levels of theoretical development. The explanation of the principles related to the use of theory in tourism research will be supported by appropriate examples. By extending their understanding of key theoretical principles behind using theory in research, researchers will be better equipped to improve the level of theorisation of their tourism studies.

18TH NOV

4:30pm - 6:00pm

Zoom Webinar

Faculty of Economics

University of Algarve

Gambelas *Campus*

Registration is free but mandatory until 16th
November 2021 to cintursinfo@ualg.pt