

Research Centre for Tourism,
Sustainability and Well-being



SEMINARS 2020

Francisco Serra

Revenue Management - From efficiency in operational management to excellence in strategic management: A systemic approach

Master in Tourism Organisations Management (FE)



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19 NOV 10h00

ROOM 3B (level 3)
Faculty of Economics
University of Algarve
Gambelas Campus

*Registration is free but compulsory
until 18th November to: cinturs@ualg.pt*