

Research Centre for Tourism,  
Sustainability and Well-being



SEMINARS 2020

Luciano José [Pestana Hotel Group]

## Revenue Management in the Hotel Industry, a practical approach based on the Pestana Hotel Group experience

Master in Tourism and Organisations Management (FE)



**26 NOV 10h00**

**ROOM 3B (level 3)**  
**Faculty of Economics**  
University of Algarve  
Gambelas Campus

*Registration is free but compulsory  
until 25th November to: [cinturs@ualg.pt](mailto:cinturs@ualg.pt)*