Research Centre for Tourism,
Sustainability and Well-being

CIN
TURS

SEMINARS 2020

Nuno Gustavo [ESHTE]

BI e CRM: Hyper-personalization in Hospitality. The case study of Clever Analytics

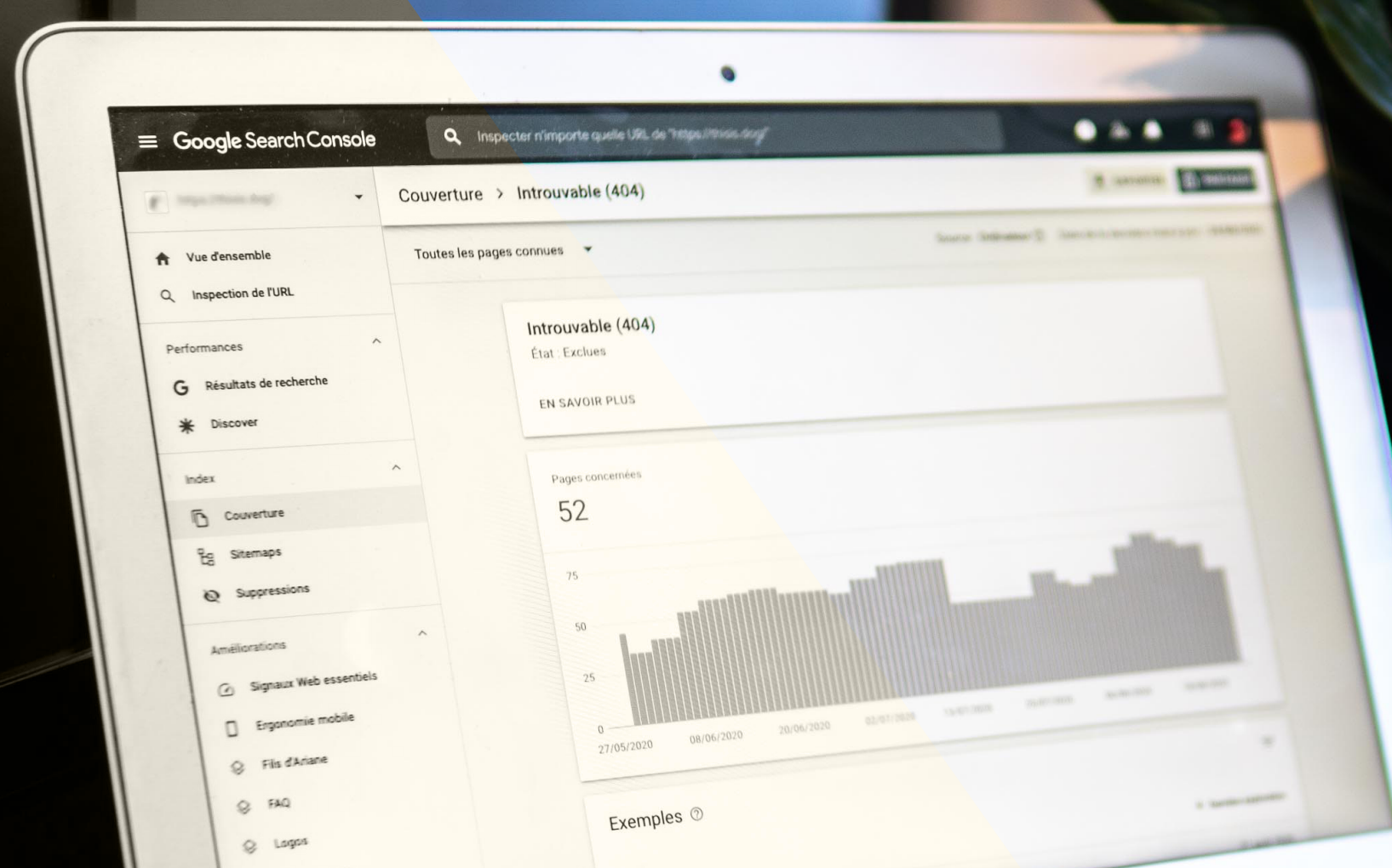Master in Tourism Organisations Management (FE)

3 DEC 10h00

ROOM 3B (level 3)
Faculty of Economics
University of Algarve
Gambelas *Campus*

*Registration is free but compulsory
until 2nd December to: cinturs@ualg.pt*

UAlg FE
UNIVERSIDADE DO ALGARVE
FACULDADE DE ECONOMIA

Research Centre for Tourism,
Sustainability and Well-being
CIN TURS

CEFAGE
centro de estudos e formação avançada em gestão e economia

FCT
Fundação para a Ciência e a Tecnologia
MINISTÉRIO DA CIÊNCIA E DA TECNOLOGIA