



SEMINARS 2022

SOCIAL PERSPECTIVES OF FESTIVALS AND EVENTS: TOWARDS THE UNSDGs

Key speaker: **Judith Mair** [UQ Business School, University of Queensland, Australia]

About the Presenter: Judith Mair is an Associate Professor at the UQ Business School, University of Queensland, Australia. Judith's work aims to understand and enhance the positive impacts of tourism and events on the communities and societies which host them. She is working on a number of projects in fields including Olympic Games legacies, the links between events and social connectivity (including social capital, social cohesion and social justice) and assessing the potential impacts of climate change on the tourism and events sector.



30 JUN 09h30 AM
[Lisbon Time]

Online Via Zoom

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the 28th June to the e-mail: cintursinfo@ualg.pt