

RESEARCH SEMINARS 2015/16

**CEFAGE-UAIg**

center for advanced studies in management and economics

# QUALSTRATEGY: HOW TO THINK THE FUTURE PAYING ATTENTION TO THE PRESENT

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**18H30**

Sala de Atos, Faculty of Economics | University of Algarve

Nelson Santos António is a Full Professor at ISCTE University Institute of Lisbon where he teaches and chairs Strategy, Quality Management and Philosophy of Science. He holds a PhD in Management by the Schumpeter School of Business and Economics, Bergische University, Wuppertal, Germany and a Bachelor Degree in Finance by the University of Lisbon. He is Director of ISCTE's PhD Program in Strategy and Entrepreneurship and also of the university's DBA program. He is a member of ISCTE's Scientific Council, a researcher at the Center of International Studies and at ISCTE's Business Research Center.

He currently teaches Strategic Management and Global Strategy at ISCTE's doctoral program with the University of Electronic Science and Technology of China, Chengdu, and Strategic Management and Public Private Partnerships at ISCTE's doctoral program with Southern Medical University, Guangzhou. From 1982 to 1985 he earned a scholarship from the German Academic Exchange Services – Deutscher Akademischer Austausch Dienst (DAAD) – and from 1991 to 1999 he was the Dean of the Faculty of Business Administration, University of Macau and served as a consultant to the University of Wuyi, Jiangmen. Along his career he has been teaching in several continents (Africa, Asia, Europe and South America) and has been a Visiting Professor at several universities among which Xi'an Jiaotong University, Sun Yatsen University, University of Rennes 1 and University of Paris 1, Sorbonne. He has published in the United States, Brazil, Portugal, China, and Germany. His several articles and books mainly focus on Strategy, Knowledge Management, Business Social Responsibility, Quality Management and Models of African Management.