

RESEARCH SEMINARS 2021

A BIBLIOMETRIC ANALYSIS OF TRUST IN THE FIELD OF HOSPITALITY AND TOURISM. AN APPLICATION OF BIBLIOMETRIX AND VOSVIEWER

Speaker: Hugo Palácios [CinTurs and Faculty of Economics PhD Student | UALG]

Abstract: The emerging field of trust has evolved dramatically with an increasing number of academic publications in this area. However, there is a lack of better clarification to draw a global picture of scientific knowledge, from a statistical perspective, using the three structures of knowledge: conceptual, intellectual, and social. The objective of this seminar is to present new insight into trust scientific production through bibliometric (Bibliometrix) and network (VOSviewer) analysis.



15 JUL 17h00

Faculty of Economics Universidade do Algarve

Online Seminar via Zoom

Registration is free but compulsory until 13th July to: cinturs@ualg.pt





