



SEMINARS 2021

## MARKETING TALKS

[REDE DE DOUTORANDOS DO CINTURS E MESTRADOS EM MARKETING MANAGEMENT & TOM]

### PRACTICAL TIPS FOR PREPARING AND PUBLISHING SCIENTIFIC ARTICLES IN MARKETING AND TOURISM

Speaker: **Gustavo Quiroga Souki** [Cinturs Researcher]

**Abstract:** One of the major challenges that graduate students in marketing and tourism face is to develop competitive scientific articles for publication in high-impact international journals. The objective of this seminar is to present practical tips for the preparation of scientific articles, with emphasis on the parts that constitute works with high potential for publication in relevant journals.



**22 ABR 18h30**

Link access online: <https://meet.google.com/syf-rayk-vkg>  
University of Algarve