

Tourism Data

Importance for the sustainability of
tourism destinations

18th November 2022 - 18h30

Room 86 - ESGHT

SEMINAR PROGRAM

18H30 | Welcome Session

Alexandra Rodrigues Gonçalves, Director of ESGHT, UAlg, CinTurs

Patrícia Pinto, Director of CinTurs, UAlg

Ana Isabel Renda, Director of the Master in Tourism, ESGHT, UAlg, CiTUR

Cláudia Ribeiro de Almeida, Tourism Course Director, ESGHT, UAlg, CinTurs

Moderation of the Session: Cláudia Ribeiro de Almeida, ESGHT, UAlg, CinTurs

18H45 | Pensar para avanzar en el reto de la sostenibilidad de los destinos turísticos

Moisés Simancas, University of La Laguna, REINVENTUR, Spain

20H00 | Coffee Break

20H30 | La inteligencia en el sector turístico

Maria Pilar Peñarrubia, University of Valencia, REINVENTUR, Spain



BOOK PRESENTATION

“El valor de los datos turísticos”

Coordinators: Moisés Simancas & Maria Pilar Peñarrubia

Tirant Editorial

REGISTRATIONS| calmeida@ualg.pt ou cinturs@ualg.pt