Curriculum vitae

1. Personal data

Full Name: Miguel José Batista Martins Beles

Name under which you publish: Miguel Beles

Birth date: 03-04-1978

National of: Portugal

Gender: M

Email: miguelbeles@hotmail.com

URL: http://hdl.handle.net/10400.5/3927

2. Academic degrees

Year: 2001

Degree: GRADUATION COURSE

Final grade: 14 values

Degree granting institution Universidade Lusófona de Humanidades e Tecnologias

Thesis title: Comparative study about the knowledge of de Medicine, Law School and Physical

Education Finalists students about the use of doping in Sport

Supervisor: Prof. Doctor Luís Horta

Co-supervisor: Master Degree João Paulo Duarte Ramos

Scientific area: Doping/Psicologia do Desporto

Number of curricular years: 5

Program title: Physical Education and Sports

Year: 2004

Degree: n/a

Final grade: 15 values

Degree granting institution Universidade do Algarve

Thesis title: n/a

Supervisor: no application

Co-supervisor: no application

Scientific area: Sports Management

Number of curricular years: 1

**Program title:** Post Graduation in Sports Tourism

Year: 2012

Degree: MESTRADO

Final grade: 17 values

Degree granting institution: Faculdade de Motricidade Humana/Instituto Superior de Economia

e Gestão - Universidade Técnica de Lisboa (FMH/ISEG-UTL)

Thesis title: A Prospective Study on the formation of human resources in the provision of sports

services in the areas of Sport and Tourism

Supervisor: Prof. Doctor Rui Claudino

Scientific area: Sociology and Sports Management

Number of curricular years: 2

Program title: Master in Sports Management - Sports Organizations

Year: 2018

Degree: PhD

Final grade: n/a

Degree granting institution: Universidade de Lisboa

Thesis title: Phd student. A Prospective Study on the formation of human resources in the

provision of sports services in the areas of Sports and Tourism

Supervisor: Prof. Doctor Rui Claudino

Co-supervisor: Prof<sup>a</sup> Doctor Elsa Pereira

Scientific area: Formation and Human Resources Management

Program title: Phd in Human Motricity, Sociology and Sports Management area, in Prospective

Foresight, Scenario Planning and Professional Profiles

# 3. Previous activity and current status

Period: 06-9-1999 to 30-6-2001

**Position, professional rank or activity:** Head Coach Football; Coach of a class at the School of Football C. F. "Os Belenenses"; Head Coach of Football Youth team.

**Institution:** Clube de Futebol "Os Belenenses", Estádio do Restelo 1449-015 Lisboa, District Lisboa, Sports Club

Period: 01-9-2002 a 30-6-2006

**Position, professional rank or activity:** Head Coach of Football Youth teams, Director of the School Football, Head of the Marketing Department, organize classes schedules, transportation plan, annual plan of activities, marketing planning, merchandising, organizing sports and cultural events.

**Institution:** Sporting Clube Farense, Edifício sede Praça de Tânger 8000-166 Faro, District Algarve - Sports Club

Period: 14-6-2004 a 31-8-2004 Coordinator of activities and Animator

**Position, professional rank or activity:** Planning and management of recreational and sports activities in Kid's Club: adventure games, mini-golf, tennis, pool games, horse riding, various arts activities.

Institution: Hotel Quinta do Lago, Quinta Do Lago, 8135-024 Almancil, Loulé, District Algarve

Period: 01-9-2005 a 31-8-2006

**Position, professional rank or activity:** Physical Education Teacher and Coach of School Sport; Physical Education Teacher – pre-primary to 6º year; Coach ranking Male Group/Team Football - School Sport; Coach Female and Male team of Swimming - School Sport.

**Institution:** Private Education - Colégio Bernardette Romeira, Rua Dâmaso Encarnação, 29 8700-249 Olhão, District Algarve

Period: 07-7-2008 to 31-8-2008

**Position, professional rank or activity**: Coordinator of activities; Animator; Planning and management of recreational and sports in Junior Club: fun games, activities, tournaments and soccer practice and promotion of outdoor activities - canoeing, archery and paintball.

**Institution:** Hotel Sheraton Algarve Hotel/ Pine Cliffs Resort, Pinhal do Concelho Apartado 887 8200-912 Albufeira, District Algarve.

Period: 03-8-2009 to 11-12-2009

**Position, professional rank or activity:** Trainee in Marketing Department, under Master Degree in Sports Management; Elaboration of brochures, newsletters, dissemination of accommodation services, catering, sports and health club activities – curricular stage.

**Institution:** Hotel, Golf & Spa/Health Club Barringtons, Aldeamento Vale de Lobo 8135-034, Loulé, District Algarve.

Period: 01-9-2000 to 31-8-2017

**Position, professional rank or activity:** Physical Education Teacher 7º to 12º year; Professional Course Director; Professional Officer Course Technology Sport; Director of Class; Coach of School Sport - Football; Voleyball; Tennis; Adapted Swimming; Boccia; Adventure Sports.

**Institution:** Public Education - AE M. T. Gomes, Portimão; AE Trafaria; AE Beja; ES A. Cabrita, Barreiro; ES VRS António; ES P. Rosa, Faro; AE Marvila, Lisboa; EB 2/3 Lagos; EPDR Serpa; EB 2/3 D. Miguel Almeida, Abrantes; EB 2/3 D.P.P. Correia, Tavira; ES Luísa Gusmão, Lisboa.

Period: 1-9-2017 to 31-08-18

Institution: Escola de Hotelaria e Turismo do Algarve - EHTA, 8000-142, Faro, District Faro

**Position, professional rank or activity:** Ministery of Economics sector - Physical Education Teacher — Tourism professional courses level IV (10º to 12º year); Events Planning: archery, walking and cycling - adventure sports, canoeing and stand-up paddle - nautical sports; School Sport: Athletics, Basketball, Footbal and Volleyball tournaments.

# 4. Area of scientific activity

Prospective; Strategic Foresight; Scenario Planning; Sports Tourism; Sports Management; Human Resources Management; Touristic Marketing

### 5. Present research interest

**Domain of specialization:** PhD in Formation and Human Resources Management - Faculdade de Motricidade Humana/Instituto Superior de Economia e Gestão - Universidade Técnica de Lisboa (FMH/ISEG-UTL), speciality in Sociology and Sports Management

**Thesis title:** A Prospective Study on the formation of human resources in the provision of sports services in the areas of Sport and Tourism - study cases in the region of Algarve.

**Current research interests:** Prospective, Strategic Foresight and Scenario Planning; Sport and Tourism; Prospective; Professional Profiles; Human Resource Management; Training HR's.

Other professional interests/activities: Consulting; Marketing; Entreperneurship; Sustainable Tourism; Regional Sports Tourism; Sports Tourism Network; Soft skills; Golf; Sports Events; Sports stages; Nature Tourism - walking, cycling, canoeing, surfing, dailing, diving.

# 6. Experience as scientific adviser

**Period:** 1-9-2009 – 31-8-2016

**Institution:** Pinheiro e Rosa Elementary School, 8005-546 Faro, District Algarve; Dr. Jorge Correia Elementary School, 8800-415 Tavira, District Algarve; Augusto Cabrita Elementary School, 2830-

088 Barreiro, District Setúbal

**Position, professional rank or activity:** Public Education sector - Professional Course Director; Professional Officer Technology Course Sport;

Teacher of 2 technical disciplines of Tecnologic Course Sport - Organization and Management of Sport Practice Sports and Recreational;

Teacher of 2 technical disciplines of Professional Course of Sports Management - Anatomofisiology and Management of Sports Projects and Programmes;

Teacher of 2 technical disciplines of Professional Course of Technical Safety and Rescue Aquatic Environment – Human Resources Management in Aquatic Rescue and Sistemic Coordination in Aquatic Rescue.

Scientific orientator and member of the specialists judge: Professional Skills Evaluation (PAF – Prova de Aptidão Profissional); Tecnologic Skills Evaluation (PAT – Prova de Aptidão Tecnologica).

Others: orientator in formation on the job/curricular stages – level 4 – sports management and Aquatic Rescue.

## 7. Participation in R&D projects

n/a.

### 8. Prizes and awards received

n/a.

### 9. Published works

**1.** XIV National Congress - Portuguese Association of Sport Management (A.P.O.G.E.S.D.) – "From leadership to innovation: the role of the Sports Manager" - Guimarães 2013.

#### Free comunication:

Prospective and Scenario Planning in the professional training in Sports and Tourism: design of the investigation. (Thesis presentation)

#### Abstract

The purpose of this communication is to present a methodological design that will lead the research on vocational training in the area of sport science, adapted to the tourism context. The search for holidays with a more active charisma is increasingly high, being the practice of multi sports modalities growing. This tendency, the search for variety, associated to sports experience, emphasizes the importance of the development of sports products in the touristic context. In this light, they are referenced in various work areas of Sport and Tourism market: "Sport tourism consultancy"; Sport tourism facility management "; "Sport tourism marketing"; Sport tourism and animation "(Kurtzman e Zahaur, 2005). However, research in this area is scarce because it is located in an interface area between sport sciences and tourism. It is important to analyze which changes are necessary for professional practice skills in this emerging field. The methodological design of the investigation to be developed is based on the methodology of scenario planning. This is an innovative methodology to the extent that it introduces a form of prospective of the future (Godet, 1993), allowing to identify changes and tendencies in the present and thus provide input for decision making (Ralston and Wilson, 2006) on training in sport and tourism area. We will proceed to a systematic review of literature, which aim is to identify the instruments for collecting data, including questionnaires to be applied to sectoral experts (Teng & Horng, 2011; Rodriguez-Anton, Alonso-Almeida & Pedroche, 2013) and the dimensions of analysis for the construction of the and guidelines of interviews for case studies (Institute for Innovation in Education, 2002). The sample shall consist by accommodation units and companies that develop their professional activity in the tourism sector, in the Algarve region.

Data analysis will be carried out through the cluster analysis to define scenarios (Ralston & Wilson, 2006); Chermack, 2005) built by groups of professional profiles. The study results will provide important information for the determination of the specific skills that are necessary for professional activity of providing sports services in tourism context, for the definition of training models and specific contents to include the curriculum plan.

**Key words:** Scenario planning, Sports and Tourism, training of human resources, professional profile, prospective

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**2.** VIII Postgraduate Conference: Management, Hospitality & Tourism, promoted by Management, Hospitality and Tourism Superior School (E.S.G.H.T.) - Algarve University, 7 de julho de 2017.

### Free communication

Theme: Tourism and Leisure

"Prospective and Scenario Planning in Sports Tourism – State of the Art".

# **Abstract**

The concept of 'prospective' has emerged as the discipline that engages in anticipation to clarify the present action in light of the possible and desirable futures. However, it was the concept of

foresight, which emerged in the late 1990s, which was imposed. The French school values the role of social actors in the construction of the future, the Anglo-Saxon school assumes that the direction of the future is essentially marked by technology. The word "scenario" is often misused to classify any set of hypotheses. In order to allow the construction of a scenario, they must fulfill five conditions, simultaneously: relevance, coherence, likelihood, importance and transparency (Godet, 1993). Scenario planning is all about creating tailored scenarios to help make important decisions. (Wilson & Ralston, 2006). Scenarios are a tool for helping us to take a long view in a world of great uncertainty (Schwartz, 1991). The complete diagnosis of the resources and the context of the company, represented as a tree of competences, can be carried out as such and should be included as one of the essential steps of the integrated approach of Strategic Prospective (Godet, Durance & Dias, 2007). According to Alvarenga e Carvalho (2007), the complexity of the work Analysis aims to provide the actors and decision-makers of the sector's strategic guidelines for the respective competitive performance in the face of possible developments in the industry, allowing to anticipate needs for qualifications and competencies required in a time horizon of 15 years. Scenarios are more than a new methodology. They entail a new way of thinking about the future, a new approach to strategic planning and decision making, and a pronounced shift in the prevailing management culture. Scenario planning is inextricably linked to forecasting, which is a widely used and accepted approach for business and government decision-making in tourism. (Gössling & Scott, 2012).

**Keywords:** Prospective; Strategic Forecasting; Scenario Planning; Job Description; Sports Tourism.

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# 10. Comunications

**1.** XII National Congress - Portuguese Association of Sport Management (A.P.O.G.E.S.D.) – "Sports in times of crisis Infrastructures and Events" - Oliveira de Azeméis 2011.

# Free comunication:

"Prospective study to determine the training needs of human resources in sport to develop their professional activity in the tourism sector - Case Studies in Housing Units in the Algarve Region". (Master's degree final presentation)

#### **Abstract**

The pertinence of this study, arises from the current spectrum that we are experiencing in terms of tourist supply in the Algarve region, characterized by the seasonality resulting from the generalized preference of housing units to bet on the traditional product "Sun and Beach" and the luxury golf cluster during most of the year, a gap has arisen regarding the characterization of one of the emerging subsectors of Tourism in Portugal — Sports Tourism — on which we propose to intervene. In the first stage, we intend to investigate how the Algarve region's tourism organization corresponds or will be able to respond to these new dynamics, and draw conclusions about possible technological innovations and strategic orientations that may lead to a framework of specialized human resources, in the provision of sports services in a touristic environment. In a second phase, based on the information collected, the carrying out of

scientific research on the subject, interviews with privileged informants and case studies in 8 housing units, scenarios are traced, regarding the evolution of the provision of sports services in the sector, built strategic groupings and specific and common profiles of the sector under study are proposed, and cues for reorienting the initial and continuous training of the professional sector under study. We adopted as a specific research structure and subsequent report, the Methodological Manual developed by Inofor: "Evolution of Qualifications and Diagnosis of Training Needs - Sectorial Prospective Studies"."

**Keywords:** Sport and Tourism; Prospective; Scenario Planning; Professional Profiles, Human

Resources Management, Training HRs

Authors: Miguel Beles; Rui Claudino

### 11. Idiomas

Language	Reading	Writing	Conversation
Portuguese	Excelent	Excelent	Excelent
English	Excelent	Good	Excelent
Spanish	Good	Elementar	Excelent