



CIN
TURS

WEBI
NARS
2024

IN-PERSON AND ONLINE

Attendance is free but
registration is mandatory:
cintursinfo@ualg.pt

10 OCT
5h00 PM
Lisbon Time

Current Research Themes

Room 2.75

Faculty of Economics
Gambelas Campus
University of Algarve

Robin Nunkoo

Professor at the University of Mauricius
Member of CinTurs' Advisory Board

The Need for Theorization: What Theory is and is Not

This seminar focuses on the need for theorizing in tourism research. It focuses on the confusion about the word theory and what theory is and is not. The philosophy adopted is that data/statistical analysis without any theoretical underpinning is meaningless. The seminar alerts readers to be cautious about published papers, especially those in dubious journals. My presentation focuses on how to theorize and identify a theoretical underpinning for a research study.