

Research Centre for Tourism,  
Sustainability and Well-being



SEMINARS 2023

## TOWARDS A PARADIGM SHIFT IN TOURISM FOR SUSTAINABLE DEVELOPMENT

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The seminar will be used to address the fundamental unsustainability of the growth-based development paradigm within which tourism is a key driver, why we need transformational change, and the usefulness of scenario planning. Upon an introduction to the emerging theory of change set out through World Heritage Catalysis (<https://www.whcatalysis.org/toc>), participants will be invited to share cognitive dissonance and challenges relating to practice in the currently dominant development paradigm and discuss how the ToC framework could be relevant in their practice/research.



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**fct** Fundação  
para a Ciência  
e a Tecnologia

**30 NOV**  
18pm-19pm [Lisbon Time]

### Online Via Zoom

Inscription is free but mandatory  
until the 29th November to the e-mail:  
[cintursinfo@ualg.pt](mailto:cintursinfo@ualg.pt)