

CIN TURS

SHORT
COURSE
2025

5 NOV

02h30 - 06h00 PM

In person short course



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Ethics for Sustainable Tourism Development

Ethics in tourism is an important yet under researched area. Tourism is uniquely positioned to contribute to philosophy of ethics. This workshop will discuss several current and future research topics on tourism ethics according to four scales: the tourist, tourism business, tourism destination and the tourism system. At the individual tourist level, future research should focus on better understanding tourist (un)ethical behaviour by considering the hedonic and cross-cultural nature of tourism. At business level, motivations to be ethical, ethical corporate models should be studied. Endurance of tourist products that are deemed unethical needs further analysis. At destination level, further understanding of stakeholder relations, stakeholder values and dissemination of those values is required. Fair and just options to sustainably manage visitation merit further discussion. At tourism system level, a stronger engagement with political philosophies and more creative alternatives for the current global tourism system require exploration.

ROOM: 2.75
FACULTY OF ECONOMICS
Gambelas Campus
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Registration is mandatory
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**CIN
TURS** Research Centre for Tourism,
Sustainability and Well-being

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